

Social Performance

To Our Stakeholders

To Local Communities around the World

As an integral component of its CSR Charter, contributing to local communities around the world is a primary goal of the HINO Credo.

- We strive to provide products that are safe and environmentally friendly, pursuing a responsible balance with the environment in all of our corporate activities
- We strive to contribute to local communities in all the regions where we do business
- We are devoted to good corporate citizenship, complying with laws and regulations and maintaining high ethical standards

Hino Motors engages in social contribution activities that are deeply rooted in the countries and communities in which it conducts business. In line with its CSR Guidelines, it places considerable emphasis on contributions in four core areas: transportation support, protection of the global environment, cultural events and the arts, and providing community support. Accordingly, Hino Motors makes every effort to contribute to growth in these areas.

- ☒ Social Report Special Feature:
Supporting the Development of the Next Generation of Engineers to Take the Lead in Manufacturing
- ☒ Transportation Support
- ☒ Protection of the Global Environment
- ☒ Cultural Events and the Arts
- ☒ Community Support
- ☒ Previous Activities

Social Performance

Social Contribution Activities

Transportation Support

Hino Motors and its Group companies support social contribution activities and provide transportation and delivery assistance, along with the donation of vehicles, in disaster-stricken regions.

NEW Hino Motors and its Group companies donated funds and relief supplies to areas in Hiroshima damaged by the recent landslides.

Hino Motors and its distributor in the Philippines, Pilipinas Hino Inc., donated two light-duty trucks to help with repairing typhoon-damaged areas of Leyte Island in the Philippines. In addition to the trucks, the companies offered a monetary donation of 1 million pesos (approximately 2.3 million yen).



A truck donated to the province of Leyte



A truck donated to Tacloban City in Leyte, Philippines

Hino Motors Sales U.S.A. Inc. donated a light-duty truck to a vocational school that was damaged by a tornado. The school, located in the State of Oklahoma, will use the truck to help educate students enrolled in its diesel technology program.



The truck donated in Oklahoma, U.S.

NEW Hino Motors Manufacturing (Thailand) Ltd. presented the Thai Royal Family with a medium-duty truck in honor of the 50th anniversary of its founding.



At the presentation ceremony with Princess Maha Chakri Sirindhorn in Bangkok, Thailand



Hino Motors participated in the Toyota Group's volunteer activities for supporting the recovery of areas affected by the Great East Japan Earthquake.



Volunteer activities in Iwate Prefecture

Four dealers from the south Kanto region, the Hino Dealers Association and volunteers donated money to the city of Narashino in Chiba Prefecture, Japan, to support rebuilding efforts in areas damaged by the Great East Japan Earthquake.



Chiba Hino Motors Ltd., which is based in Chiba Prefecture, presents the donations on behalf of the donor members

Hinopak Motors, Ltd. distributed relief supplies to areas damaged by an earthquake in Balochistan, Pakistan.



Relief supplies distributed in Balochistan, Pakistan

Hino Motors Sales Mexico, S.A. DE C.V. sent relief supplies to areas damaged by a hurricane.



Relief supplies being sent out Guerrero in Mexico

J.Filter Co., Ltd. carried out volunteer activities to clean up areas damaged by major flooding in Thailand.



Clean-up activities in the province of Chonburi, Thailand

PT. Hino Motors Manufacturing Indonesia and PT. Hino Motors Sales Indonesia jointly donated a Hino Mobile Learning Unit to help local under privileged children acquire computer skills.



The vehicle donated in Jakarta, Indonesia



Inside the vehicle

Hotai Motor Co., Ltd., provided a blood-donation bus to the Tainan Blood Center as part of its social contribution activities.



The blood donation buses donated to the cities of Tainan, Taiwan

Tochigi Hino Motor Ltd. provides a truck free of charge to a local professional hockey team to support its travel activities.



The Hino Dutro Hybrid lent free of charge to a hockey team in Tochigi Prefecture

Social Performance

Social Contribution Activities

Protection of the Global Environment

Hino Motors and its Group companies carry out various activities to protect the global environment.

Hino Motors was awarded the 11th annual Ministry of Economy, Trade and Industry Minister's Prize by the Japan Society for the Promotion of Machine Industry for its development of the new Diesel Particle active Reduction (DPR) system, an exhaust-gas post-processing system for small- and medium-sized diesel vehicles.

Special feature: Environmental Technologies in Hino Motors' Products



The awards ceremony



The recipients of the award

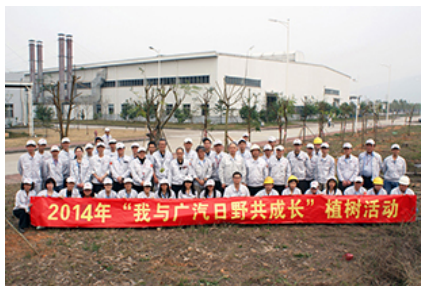
Hino Motors and its group companies worked together to maintain rural mountain areas, plant trees, and restore coral reefs.



A rural mountain area in Ishikawa Prefecture, Japan was maintained by J-Bus Ltd.



Hinopak Motors, Ltd. carried out tree-planting in Karachi, Pakistan



A tree-planting event organized by GAC Hino Motors Co., Ltd. in Guangzhou, China



PT. Hino Motors Manufacturing Indonesia and PT. Hino Motors Sales Indonesia supported activities to restore coral reefs surrounding the island of Alor in the province of East Nusa Tenggara, Indonesia

Energy saving initiatives as well as activities cleaning up and beautifying areas surrounding business sites were carried out by Hino Motors and its Group Companies.



Cleanup activities were carried out in the neighborhood surrounding the Hino Plant of Hino Motors, Ltd. in Tokyo, Japan



Cleanup activities were carried out in the neighborhood surrounding the Nitta Plant of Hino Motors, Ltd. in Gunma Prefecture, Japan



Okamoto Logistics Co., Ltd. held a cleanup event in the area surrounding its logistics center in Kanagawa Prefecture, Japan



NEW Employees from Hino Motors Manufacturing U.S.A. Inc. clean up the riverbank along the Ohio River in West Virginia, U.S



Aomori Hino Motor Ltd. held a cleanup event in the area surrounding its site in Aomori Prefecture, Japan



Kobe Hino Motor Ltd. held a cleanup event in the area surrounding its site in Hyogo Prefecture, Japan



Shimane Hino Motors, Ltd. participated in a beach cleanup in Tottori prefecture, Japan



NEW Gifu Hino Motor Ltd. held a cleanup event in the area surrounding its site in Gifu Prefecture, Japan

Social Performance

Social Contribution Activities

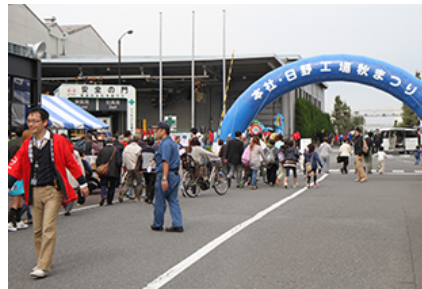
Cultural Events and the Arts

Hino Motors and its Group companies participate in and provide support for cultural and arts events in the areas where it operates as a way to contribute to local communities.

Hino Motors' business sites and Group companies expressed appreciation to their communities by holding various events for the public.



The Hamura Plant holds a cherry blossom festival in Tokyo, Japan



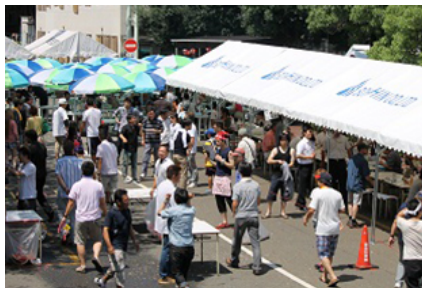
The Headquarters and the Hino Plant holds an autumn festival in Tokyo, Japan



The Nitta Plant holds an autumn festival in Gunma Prefecture, Japan



Hino Motors opens its Ibaraki Proving Ground to the public in the city of Hitachiomiya, Ibaraki Prefecture, Japan



Soshin Co., Ltd. holds a summer festival in Saitama Prefecture, Japan

Local communities learned more about Hino Motors via its participation in local industry festivals and other events.



Hino Motors take part in a festival in Hino City in Tokyo, Japan, where its Headquarters and plant are based



The Hamura Plant participates in a summer festival in the city of Hamura, Tokyo



The Nitta Plant joins a local industry-sponsored environmental festival in the city of Ota, Gunma Prefecture, Japan



The Koga Plant joins the Eco Festival in the city of Koga, Ibaraki Prefecture, Japan



Hino Motors' Managers Association voluntarily participates in the Shinsengumi Festival, a traditional event held in the city of Hino, Tokyo



Nagano Hino Motor Ltd. helps organize a commercial auto show at the Nagano Binzuru Festival, a citizen's event held in Nagano Prefecture, Japan



Employees from the Koga Plant participates in the Koga Hanamomo Marathon in Ibaraki Prefecture, Japan



The Hamura Plant participates in a tulip festival held in Hamura, Tokyo, the city where the plant is based

NEW Hino Motor Sales Australia Pty, Ltd. (HMSA), Toyota Australia and Sutherland Shire Council provide Sustainability Grants to community projects and services delivered by local non-profits engaged in social, environmental, economic, and cultural development.



HMSA signs support and cooperation agreement in New South Wales, Australia

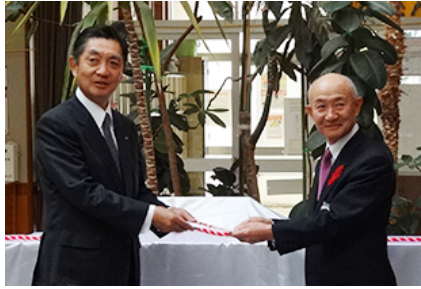
Social Performance

Social Contribution Activities

Community Support

Hino Motors and its Group companies worked closely with local communities to support education and community development.

Hino Motors donated a “Hino library” of books to primary and junior high schools near its Memuro Proving Ground in Hokkaido, Japan.



A Hino library of books donated in Hokkaido, Japan

Hino Motors enabled employees to volunteer at local elementary schools to teach classes and stimulate interest in manufacturing. Lessons in design and rugby were also given.



Volunteer employees teaching at local schools get together at a Senior Managers' Association at Hino Motors in Tokyo, Japan



Volunteer employees teaching at local schools gather at a Managers' and Supervisors' Meeting at the Nitta Plant in Gunma Prefecture, Japan



Children in Tokyo were coached by Hino Motors' rugby club

The Hino Motors Group made donations to local schools and facilities, underprivileged children, and communities in Japan and around the world.



Shanghai Hino Engine Co., Ltd., China made donations to the Chang Yan Cun area in Shanghai, China



Hino Motors Canada, Ltd. donated toys to children that are victims of family abuse in Ontario, Canada

In Japan and around the world, the Hino Motors Group donated vehicles, engines, and other items to vocational schools.



Hino Motors and Toyama Hino Motors, Ltd. donated a heavy-duty truck to the Takayama College of Car Technology in Gifu Prefecture, Japan, as a training vehicle



Hino Motors Sales (Malaysia) Sdn. Bhd. donated engines and other items to a vocational school in the state of Malacca, Malaysia

Hino Motors' Hino Plant, Hamura Plant, and other plants along with a number of group companies in and outside Japan held factory tours for elementary and high school students and carried out internship programs to support education.



A tour of the Hamura Plant in Tokyo, Japan



NEW Students take part in a vocational experience program hosted by Hino Hutech Co., Ltd. in Tokyo, Japan



Saitama Kiki, Co. Ltd. accepted interns to its internship program in Saitama Prefecture, Japan



Shiga Hino Motors, Ltd. accepted interns to its internship program in Shiga Prefecture, Japan



Shizuoka Hino Motor Ltd. gave tours of its repair workshop in Shizuoka Prefecture, Japan



Hino Motors Manufacturing Mexico, S.A. DV C.E. gave tours of its plant in the state of Guerrero, Mexico



Hino Motors Manufacturing Colombia, S.A., gave tours of its plant in Cundinamarca Department, Columbia

Group companies in and outside Japan, including Hino Motors' Hino, Hamura, Nitta, and Koga plants, organized various traffic safety awareness activities.



Traffic safety classes for elementary school students were held by the Koga Plant in Ibaraki Prefecture, Japan with a heavy-duty truck provided by Chiyoda Unyu Co., Ltd.



Tokushima Hino Motor Ltd. holds traffic safety promotion activities in Tokushima Prefecture, Japan



NEW Hokkaido Hino Motor Ltd. Conducts traffic safety activities; banners encourage drivers to slowdown and use seat belts in Hokkaido, Japan