

**Social Performance**



**Special Feature**

**What We Can Do as a Company  
for the Safety and Security of Communities**

Implementation of Blue Crime Prevention Patrols

Hino Motors is engaged in various initiatives in communities close to its business sites to contribute to safety and security and promote traffic safety.

One effective way to ensure a safe and secure community is for local residents to cooperate with the police in implementing voluntary grassroots crime prevention activities. The National Police Agency is currently implementing support programs for voluntary crime prevention activities through prefectural police services nationwide. Based on a desire to cooperate in such activities, in 2012 Hino Motors formed Super Dolphin Patrol Teams comprised of Hino Motors Crime Prevention Volunteers. These teams implement crime prevention measures at the Company's business sites and also contribute to local community crime prevention initiatives. At the Hino, Hamura, Nitta and Koga plants, the employees are engaged in various voluntary community activities, including the clean-up of roads close to the plants, the cleaning and inspection of traffic mirrors, and participation in community crime prevention campaigns.

The Blue Crime Prevention Patrols have attracted particular attention among the various activities we participate in. These patrols were first initiated in July 2013, and they are still in action.

**About the Blue Crime Prevention Patrols**

The Blue Crime Prevention Patrols are a new style of crime prevention scheme that was first launched in 2004. Civil organizations and local governments use vehicles fitted with blue flashing lights (hence the commonly used name "Blue Patrol") to implement voluntary crime prevention patrols in local communities. Although the law prohibits the installation of flashing lights on general-purpose vehicles, organizations that fulfil specified conditions and are capable of conducting appropriate voluntary patrols are accredited by the police and permitted to use vehicles fitted with blue flashing lights. There are now 9,470 organizations participating in the scheme nationwide, using a total of 43,976 vehicles (figures as of December 31, 2014).

Note: In Japan, police cars, ambulances, and fire engines are equipped with red flashing lights.

Hino Motors has utilized its knowledge as a vehicle manufacturer to provide patrol vehicles that feature a dolphin design in the black and white color scheme. These Blue Patrols have been given the name "Super Dolphin" and have become a symbol of crime prevention activities. Patrol vehicles are distributed to the business sites, and four are currently in operation.

The Security Section of the General Administration Division is responsible for organizing the patrol teams, including vehicle maintenance, team training and patrol planning, and it works in cooperation with the local police. The Hino Police Station is closely involved in these activities, with a police officer visiting the plant once every three months to give a lecture to new patrol members.



# Crime Prevention Measures by the Hino Plant

The Hino Motors Head Office and Hino Plant have established eight patrol routes around the 25 elementary and junior high schools in Hino City, and they conduct patrols for an hour each day when children are returning home from school. Patrols are also conducted each night in the vicinity of the Hino Motors Head Office and the Hino Plant.

There are now approximately 130 patrol members from the Head Office and the Hino Plant, and they include employees recruited from various departments in addition to the Security Section. The patrols are implemented in pairs, with one security guard from the Security Section and one

member from various departments (two security guards conduct patrols on weekends), and schedules are devised to ensure that the burden on each person does not become so great as to threaten the continuation of patrol activities. Currently each participating employee does a patrol a few times a year.

In the three years since the launch of the Super Dolphin Patrol Teams, team members have covered 16,117 kilometers and been in operation for 1,091 days, 1,637 hours. A total of 3,630 team members have taken part.

Hino Motors' participation in these kinds of crime prevention activities has contributed to community safety and security in Hino City and other locations. What is more, these activities have also had an impact on employees, helping to establish an awareness of crime prevention and promoting a law-abiding outlook with regard to safe driving and other aspects. As the company that is the face of Hino City, Hino Motors will continue to engage actively in volunteer crime prevention activities.

## Comments

### Example of crime prevention through public-private partnership



#### Tadashi Kaneko

Chief of Community Safety Section, Hino Police Station

"Public-private partnership" is a key word in crime prevention and one that will become all the more important in terms of anti-terrorism measures in the run-up to the Tokyo 2020 Olympic and Paralympic Games. Hino Motors has been a pioneer in such partnerships and has participated extremely enthusiastically in various collaborative efforts. We are also sharing information with the Company about times and areas for prioritized patrols, based on our analysis of crime occurrence statistics.

Blue Crime Prevention Patrols naturally help to ensure community safety and security, and they also have the effect of reducing the number of traffic accidents, as drivers tend to concentrate more on safe driving when they see the flashing lights of the Blue Patrol vehicles. As Hino Motors is the face of Hino City, the actions that it takes also become a model for city residents. When other crime prevention organizations in the city see the Super Dolphin Patrol Team at work in the streets, it provides them with further motivation for their own activities. I think that Hino Motors' activities could have a major impact on other companies as a representative example of a public-private partnership initiative.

I hope that Hino Motors will continue to engage in these activities as much as it possibly can. For example, some citizens may be reluctant to contact the police if they are in trouble. As Blue Patrol members are regularly in contact with the police, if they were to find a person in difficulty while out on their patrols, they could dial 110 on behalf of that person. It is actions like these that would represent the ideal form of a public-private partnership.

### Promoting a high sense of safety awareness to help the community



#### Osamu Inoue

Senior Chief of Safety Section, Security Section,  
General Administration Division, Hino Motors, Ltd.

When you get in the Blue Patrol vehicle, you gain the attention of the people you pass, and this really heightens your awareness of what you are doing. I also feel that the patrol helps to create links with community residents, as children will wave to us, and the local police officers will give us a bow. I also get a palpable sense of the impact of crime deterrence. For example, a cyclist who is riding dangerously will immediately dismount and start to walk on the pavement upon seeing a Blue Patrol vehicle. There are also many examples of helping to prevent crime, including the protection of children walking alone. These are the times when my activities feel most rewarding.

I also find that I tend to recognize anew the potential risks in the town, including dark unlit roads and locations that require a traffic mirror. Our activities include reporting such information to the police and calling on the city authorities to install street lighting and traffic mirrors and increase the number of locations where they are installed.

Safety has always been an objective that is strictly adhered to at Hino Motors, and all employees have consistently worked hard to ensure safety. I see crime prevention activities as an extension of these efforts, and it is therefore natural to engage in activities with a high sense of awareness for safety. From now on I will continue to engage in activities that contribute to the community.