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**Moving forward with the development, production,
and sale of hybrid vehicles that
contribute to reducing environmental impact**



Total sales of hybrid trucks and buses reach
approximately 6,800 units

Hino Motors was a global forerunner when it began commercial production of hybrid buses equipped with a parallel system that combines diesel and electric power in 1991, and released the world's first light-duty hybrid trucks in 2003.

The Company followed this with sales of medium-duty hybrid trucks from 2004. To date, Hino Motors has sold a total of approximately 6,800 hybrid trucks and buses worldwide.



Aiming to further expand the popularity of hybrid vehicles
in the global marketplace



In overseas markets, Hino Motors has been working to meet growing demand from customers for hybrid vehicles. The Company began sales of hybrid vehicles in Australia from May 2007, and has since sold about 100 units.

In 2010, sales were launched in Hong Kong in February and Mexico in August.

Recognizing that hybrid vehicles can play a part in responding to society's needs and reducing environmental impact, Hino Motors is aiming to further expand their popularity in the global marketplace by drawing on its unique technologies advanced through its extensive experience in the development, production, and sale of hybrid vehicles.