CSR Management

Hino Motors Group CSR

The HINO Credo and Hino Motors’ Fundamental Stance toward CSR

Hino Motors established the HINO Credo in July 2007 after reviewing its corporate philosophy, announced in 1992, based on a corporate social responsibility (CSR) perspective. The Hino Credo specifically quotes its Corporate Mission: “To make the world a better place live by helping people and goods get where they need to go, safety, economically and with environmental responsibility while focusing on sustainable development.” The HINO Credo consists of three core components: the “Corporate Mission,” the “Core Principles” and the “CSR Charter.” The Corporate Mission clearly defines the Group’s obligations and responsibilities toward society. The Core Principles provide the guidelines, and the CSR Charter articulates the Group’s goals and aspirations. Hino Motors engages in a wide spectrum of CSR activities, working diligently to promote increased awareness and understanding of the CSR Guidelines and its activities throughout the Group worldwide.

Scope of Hino Motors’ CSR Activities and CSR Guidelines

In an effort to better realize the HINO Credo, Hino Motors formulated its CSR Guidelines in November 2008, organizing its CSR activities into three domains: first, corporate ethics and social responsibility, which provide a basis for risk management and legal compliance; second, business-based social contribution activities; and third, non-business-based social contribution activities.

CSR Promotion Structure

Hino Motors has positioned CSR as a key component of its overall operations and management. When appropriate, the Management Committee, chaired by the president and representative director, or the Operating Officers’ Meeting, approve and report on CSR activity action plans as well as initiatives that serve to enhance Hino Motors’ efforts in addressing CSR issues and measures designed to promote consensus throughout the Group.

In addition, activities carried out in the previous fiscal year are reviewed annually, and goals are set for initiatives under management plans for the next fiscal year. Hino Motors also works to increase awareness of the Hino Credo and CSR Guidelines within the Company as it promotes activities in line with related policies.

Examples of exemplary CSR activities and social contributions made by the Company are regularly published in company newsletters to raise awareness of CSR among employees.

To help CSR activities make more progress on a group-wide level, Hino Motors is strengthening its networking activities with all group companies. Hino Motors organizes workshops for managers and lectures on CSR for its executive managers as well as those of group companies with the goals of boosting their motivation and enhancing group-wide CSR activities.

Hino Motors’ Principal Stakeholders

Hino Motors believes that the purpose of CSR activities is “to meet social expectations and ensure sustainable development in concert with society.” In every facet of its daily activities, Hino Motors will work steadily to fulfill its responsibilities to all stakeholders.

Hino Motors recognizes the importance of external communications. The Company seeks to provide timely and appropriate information on its business activities to ensure stakeholder understanding. In 2018, in addition to information on the ordinary general shareholders’ meeting and regular financial results statements, Hino Motors will continue to organize more events like these, using the opinions it receives to improve its activities and continue to increase corporate value.
SDGs Contribution

Basic Stance

The Sustainable Development Goals (SDGs) consist of 17 goals comprising 169 targets to be achieved by the international community before 2030. They were included in the 2030 Agenda adopted at the United Nations Sustainable Development Summit in September 2015. The SDGs represent a formidable challenge to create a world where no one will be left behind. As worldwide goals, they require the active involvement of companies as well as countries.

Hino Motors is putting priority on the following goals, which are closely related to its business activities, and will contribute to achieving the SDGs by helping to solve social issues.

Hino Motors and the SDGs

Hino Motors is working with the international community and making efforts to help build a sustainable world through its business activities. As part of the company’s mission, the Company seeks “to make the world a better place to live by helping people and goods get to where they need to go—while focusing on sustainable development.” By fulfilling this corporate mission, Hino Motors is striving for sustainable growth by helping to build a sustainable world, while also responding to the needs and expectations of stakeholders. These activities are essentially consistent with the SDGs.

Among the 17 goals, the Hino Group will mainly focus on global social issues, such as human resources development and work-style reform (which are related to Goal 8) and workplace initiatives for employee safety (which are related to Goal 11).

In addition, the global environmental is one of the important worldwide issues that Hino Motors is addressing. With the Hino Environmental Challenge 2050, the Company is working to reduce its environmental impact and to ensure that the next generation inherits a world that is a better place to live.

SDGs Initiative Examples

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<td><strong>Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all (Goal 8.)</strong></td>
<td>Initiatives for human resources development and work-style reform</td>
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<td><strong>Make cities and human settlements inclusive, safe, resilient and sustainable (Goal 11.)</strong></td>
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<td><strong>Take urgent action to combat climate change and its impacts (Goal 13.)</strong></td>
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