

Social Responsibility Initiatives

Basic Stance

Hino Motors is committed to maintaining good relationships with stakeholders so that it can continue providing products and services around the world.

Described below are a number of local CSR activities taken to fulfill the CSR Charter found in the HINO Credo.

- We strive to provide products that are safe and environmentally friendly, pursuing a responsible balance with the environment in all of our corporate activities.
- We strive to contribute to local communities in all the regions where we do business.
- We are devoted to good corporate citizenship, complying with laws and regulations and maintaining high ethical standards.

In fiscal 2017, Hino Motors continued to pursue social responsibility at production sites and sales sites throughout the world. The focus was on contributing to local communities, supporting local cultures, and supporting next-generation human resource development. Based on the characteristics of each region, the Company will continue to take the initiative to ensure harmonious relations with local communities.

Contributing to local communities

As a good corporate citizen, Hino Motors is moving forward with endeavors such as helping to develop local communities and improving the environment.



Cleaning up the community (Hino Motors, Ltd.)



Cleaning up the community (Kobe Hino Motor Ltd.)

Safety Health Quality Human Resources "Creation" and Work Styles Supply Chain **> Social Responsibility Initiatives**



Cleaning traffic mirrors in the community (Sankyo Radiator Co., Ltd.)



Donating toys to local children (Hino Motors Canada, Ltd.)



Donating food to local groups assisting the poor (Hino Motors Sales U.S.A., Inc.)



Supporting a free medical camp for local elementary school children (Hinopak Motors, Ltd. / Pakistan)

Supporting local cultures

Hino Motors values the culture rooted in each local community and participates in and supports local cultural events.



A festival open to local residents (Hino Motors, Ltd.)



Introducing product safety and environmental technologies at a local JAPAN FESTIVAL (Hino Motors Canada, Ltd.)



Supporting a local rally event (Hino Motors (China) Co., Ltd.)



Supporting a local sporting event (Shanghai Hino Engine Co., Ltd.)

Supporting next-generation human resource development

Hino Motors provides local educational assistance to help develop the children and youth who will be the leaders of the future.



A safety class for local elementary school children (Koga Plant, Hino Motors, Ltd.)



A company tour for local elementary school children (Nagano Hino Motor Ltd.)



Hiring students from special education schools as a part of local support for persons with disabilities (Hino Logistics and Packing, Ltd.)



Donating trucks and engines to local universities to support education (Hino Motors Vietnam, Ltd.)



Donating trucks and engines for training (Hino Motors Manufacturing (Malaysia) Sdn. Bhd.)



Accepting local university students as interns (Hinopak Motors, Ltd. / Pakistan)

Future endeavors

As a good corporate citizen, Hino Motors will continue striving to maintain harmonious relations with local communities and promote sustainable growth. To achieve this, the Company aims to strengthen its social responsibility initiatives by leveraging the uniqueness of its business. Going forward, Hino Motors will actively contribute to society to build good relationships with local communities and be a company that is appreciated for many years to come.