The HINO Credo & Course of Action

1. Corporate Mission
   - Earn the world’s trust as a global manufacturer of commercial vehicles
   - Develop and maintain innovative technologies that enable us to provide customers with useful products and services
   - Integrate sustainability, social concern, and a keen awareness of change into our plans for growth
   - Respect the diversity of our employees, and build a vibrant corporate culture

2. Core Principles
   - Challenge2025
   - Hino Environmental Challenge 2050

3. CSR Charter
   - We strive to provide products that are safe and environmentally friendly, pursuing a responsible balance with the environment in all of our corporate activities.
   - We strive to contribute to local communities in all the regions where we do business.
   - We are devoted to good corporate citizenship, complying with laws and regulations and maintaining high ethical standards.

The HINO Credo

1. Corporate Mission
2. Core Principles
3. CSR Charter

The Hino Motors Credo & Course of Action express our stance on contributing to society as a commercial vehicle manufacturer of trucks and buses, the medium- to long-term strategy called “Challenge 2025” and “Hino Environmental Challenge 2050”, and the standards of judgement and values for actions that every executive and employee should take.

Based on this Creed & Course of Action, the global “Team Hino” works as one to continue endeavors to achieve “a sustainable world that is prosperous and pleasant to live in” where people and goods move freely, safely, and efficiently with environmental responsibility.