



Dakar Rally 2011

HINO 500 Series ● HINO TEAM SUGAWARA



Two Consecutive Championships in the Series Production Trucks Category
and One-two Finish in the Under 10-Liter Category!
Hino Motors Finishes in 20 Consecutive Dakar Rallies!



REPORT Dakar Rally 2011 1/1-1/16

Buenos Aires—Arica—Buenos Aires

Once Again, the HINO 500 Series Wins 2 Championships in this Grueling Rally in South America.

Hino celebrated its 20th anniversary in this race with consecutive championships in the Series Production Trucks category and a one-two finish in the Under 10-Liter category.

As the only Japanese truck manufacturer that continues to take on the challenge of the Dakar Rally, Hino entered as HINO TEAM SUGAWARA for the 2011 rally, which would mark the company's 20th anniversary in this rally (not including 2008 when the rally was cancelled). The team entered 2 of its HINO 500 Series trucks in the Series Production Trucks category.

Car 1 was piloted by the Yoshimasa Sugawara and Hiroyuki Sugiura team, and Car 2 by Teruhito Sugawara and Seiichi Suzuki. These trucks were supported by a crew of 5 mechanics—Takayuki Monma, Masayoshi Yamamoto, Hiroshi Hashiba, Takashi Sanno, and Kenichi Suetsugu—selected from among mechanics from Hino Motors and its dealers nationwide. On January 1, what was to become the 3rd Dakar Rally to be held in South America started off from Buenos Aires, the capital city of Argentina. The contestants then crossed the Andes Mountains, raced through Chile, and returned to Buenos Aires, the finishing point, over a period of 15 days on a loop course that took them over a distance of about 9,500km.

While the race was expected to pose numerous challenges as there were many entries of larger trucks in the Modified Trucks category—led by the Kamaz trucks from Russia powered by 18-Liter displacement engines producing 950PS—the HINO 500 Series trucks performed outstandingly with their mobile agility early on in the race. In a race where many contestants suffered crashes or turn-over accidents, the Hino crew continued to make level-headed decisions to gradually move up in position. The various modifications implemented, including enhancements to engine power and cooling performance, proved effective at 3,000m+ elevations and the extreme heat that exceeded 45°C at times. The team finished the first half of the race in one-two positions in the Under 10-Liter category, and on January 12, Car 2 moved up to top spot in the Series Production Trucks category.

Both trucks maintained a consistent pace until the end of the race, to eventually finish 9th and 13th in the Trucks category beating out some of the larger trucks. Despite the exceptionally grueling race, as evidenced by a finish rate of only 61% in the Trucks category, HINO TEAM SUGAWARA added another glowing page to Hino's history in the Dakar Rally with a consecutive win in the Series Production Trucks category and a one-two finish in the Under 10-Liter category.



HINO 500 Series trucks being serviced at the camp site. With almost no problems, both trucks delivered good results in this anniversary race.



The five Hino mechanics get to work. They fought the harsh 15-day battle remaining focused through long nights, having very little sleep or, sometimes none at all.



In pouring rain, the Car 2 crew are recognized on the goal podium along with Shoji Kondo, then Chairman of Hino Motors, and Tsunekio Fujii, Senior Managing Director, Member of the Board (at the time).



Car 1 piloted by the Yoshimasa Sugawara crew boldly take on the Atacama Desert. They achieved a one-two finish in the Under 10-Liter category along with Car 2 piloted by the Teruhito Sugawara crew.

Drivers Profile

Yoshimasa SUGAWARA
● Born 1941



After racing in numerous races in Japan and completing adventure challenges such as crossing the Sahara Desert, Yoshimasa raced in the Dakar Rally (which was then called the Paris-Dakar Rally) for the first time in 1983 (age 41) in the Bikes category. He later raced in the Cars category for 7 of the Dakar Rallies, and began racing HINO 500 Series trucks in 1992. Under his belt, he has 6 overall 2nd place wins in the Trucks category, and 7 championships in the Under 10-Liter category. In April 2009, he was listed in the Guinness Book of World Records for "Most entries in the Dakar Rally at 26" and "Most consecutive finishes in the Dakar Rally at 20." He is currently chairman of Japan Racing Management Co., Ltd.

Teruhito SUGAWARA
● Born 1972



Teruhito's first experience at the Dakar Rally was when he joined the team as a mechanic in 1998. From the following year onward, he took part in the race as a navigator of his father, Yoshimasa Sugawara. During this period, he also gained experience in various races including off-road races in Japan and Rally Raid Mongolia. In the 2003 Pharaoh Rally, he drove a HINO 500 Series truck to an overall championship in the Trucks category. Since the 2005 Dakar Rally, father and son have been racing side by side, each piloting his own truck. Winning a championship in the Under 10-Liter category in 2007, Teruhito has been improving his abilities as a racer and is currently president of Japan Racing Management Co., Ltd.

Dakar Rally 2011 Final Results for the Trucks Category

Rank	Production	Under 10-Liter	Car No.	Driver (Nationality)	Make (Nationality)	Time	Variation
1			500	VLADIMIR CHAGIN (RUS)	KAMAZ (RUS)	48:28:54	00:00:00
2			502	FIRDAUS KABIROV (RUS)	KAMAZ (RUS)	48:58:58	00:30:04
3			512	EDUARD NIKOLAEV (RUS)	KAMAZ (RUS)	51:49:11	03:20:17
4			518	ILGIZAR MARDEEV (RUS)	KAMAZ (RUS)	54:13:50	05:44:56
5			507	FRANZ ECHTER (DEU)	MAN (DEU)	54:14:31	05:45:37
6			506	PEP VILA (ESP)	IVECO (ITA)	55:44:55	07:16:01
7			503	MARCHEL VAN VLIET (NLD)	MAN (DEU)	59:10:57	10:42:03
8			537	ARTUR ARDAVICHUS (KAZ)	KAMAZ (RUS)	59:38:39	11:09:45
9	1	1	526	TERUHITO SUGAWARA (JPN)	HINO (JPN)	62:50:22	14:21:28
10	2		528	MATHIAS BEHRINGER (DEU)	MAN (DEU)	66:06:29	17:37:35
11			511	MARTIN VAN DEN BRINK (NLD)	GINAF (NLD)	67:40:58	19:12:04
12			524	JOSEPH ADUA (FRA)	DAF (NLD)	68:12:20	19:43:26
13	3	2	513	YOSHIMASA SUGAWARA (JPN)	HINO (JPN)	69:08:17	20:39:23

Country Code: DEU=Germany FRA=France ITA=Italy JPA=Japan KAZ=Kazakhstan NLD=Netherlands RUS=Russia

Hino Motors Achieves 20 Consecutive Entries in the Dakar Rally

A Symbol of Hino Spirit of Constantly Taking on a Challenge



In 1991, Hino became the first Japanese truck manufacturer to enter the Dakar Rally, which is considered the most grueling in the world. And while the first race, in which Hino entered 4 trucks, was just like groping its way in the dark, three of the four trucks still finished the race, except the one whose crew member was injured while changing tires. Hino

was also able to accumulate crucial data in the race, which became the foothold for subsequent races. Hino continued to enhance its overall capabilities race by race, and while it entered only one truck starting in 1993, Hino was able to win 2nd place overall in 1994 and 1995. The category of "Trucks with an engine displacement of below 10 liters" was created in 1996.

The two trucks that Hino fielded this year won a one-two victory in this category. The HINO 500 Series evolved to be a top-class racing truck, evidenced for example by its 7-win streak in this category until 2002 (this category was discontinued in the 2003 race). In 1997, Hino achieved overall championship in a race with a host of powerful larger trucks, and not only that, the team surprised the world by achieving a Rally-first one-two-three finish with all 3 trucks Hino entered in the race.

Hino continued to win championships in the Under 10-Liter category that was subsequently revived, and in 2010 and 2011, Hino again drew much attention when it won back-to-back championships in the new Series Production Trucks category, with unrestricted engine displacement. The Hino team, which has consistently enhanced its overall capabilities through ongoing activities, has now become a force to reckon with, even among the regular teams. The Dakar Rally 2011, which became the 20th consecutive entry in this Rally for Hino, is now a symbol of the Hino spirit of constantly taking on a challenge.



2002 The HINO 500 Series races through a desert in Mauritania in the 2002 Rally, where it came in 3rd overall and achieved 7 straight championships in the Under 10-Liter category. Hino's participation from 1998 to 2004 was limited to a single truck piloted by the Yoshimasa Sugawara crew.



1997 This year, Hino became the first Japanese manufacturer to win the overall championship in the Trucks category, and its three trucks achieved a Rally-first one-two-three finish overall. At the goal area in Lac Rose, Dakar.



1991 Hino entered 4 trucks in the 1991 race, which was the first time a Japanese truck had entered the race. While the race was fraught with difficulties, three of the four trucks finished the race. This photo shows Cars 3 and 4 arriving at the finish line in Dakar.

Hino's History of Participation in the Dakar Rally 1991~2011

Rally year	No. of Entry	Route Total Distance	Result Truck Division / Under 10-Liter class
2011	20	Buenos Aires (ARG)~Arica (CHI)~Buenos Aires (ARG) 9,458km	Car 2: 9th / Winner (Production class winner) Car 1: 13th / 2nd (production class 3rd)
2010	19	Buenos Aires (ARG)~Antofagasta (CHI)~Buenos Aires (ARG) 9,026km	Car 2: 7th / Winner (Production class winner) Car 1: Sideline due to regulations
2009	18	Buenos Aires (ARG)~Valparaiso (CHI)~Buenos Aires (ARG) 9,574km	14th, 26th / 2nd, 6th
2008	—	The Rally was cancelled for the first time	
2007	17	Lisbon (POR)~Dakar (SEN) 7,915km	9th, 13th / Winner (only the winner was awarded)
2006	16	Lisbon (POR)~Dakar (SEN) 9,043km	5th, 7th / NA
2005	15	Barcelona (ESP)~Dakar (SEN) 8,956km	2nd, 6th / Winner (only the winner was awarded)
2004	14	Clermont-Ferrand (FRA)~Dakar (SEN) 10,411km	5th / NA
2003	13	Marseille (FRA)~Sharm El Sheikh (EGY) 8,602km	5th / NA
2002	12	Arras (FRA)~Madrid (ESP)~Dakar (SEN) 9,440km	3rd / Winner (7th consecutive victory in this class)
2001	11	Paris (FRA)~Dakar (SEN) 10,873km	2nd / Winner
2000	10	Paris (FRA)~Dakar (SEN)~Cairo (EGY) 7,880km	5th / Winner
1999	9	Granada (ESP)~Dakar (SEN) 9,441km	4th / Winner
1998	8	Paris (FRA)~Granada (ESP)~Dakar (SEN) 10,570km	2nd / Winner
1997	7	Dakar (SEN)~Agades (NIG)~Dakar (SEN) 8,051km	Winner, 2nd, 3rd / Winner, 2nd, 3rd (First dominant victory recorded in the Truck Division)
1996	6	Granada (ESP)~Dakar (SEN) 7,579km	6th, 11th / Winner , 2nd
1995	5	Granada (ESP)~Dakar (SEN) 10,067km	2nd / NA
1994	4	Paris (FRA)~Dakar (SEN) 13,398km	2nd / NA
1993	3	Paris (FRA)~Dakar (SEN) 8,877km	6th / NA
1992	2	Paris (FRA)~Sirte (LAR)~Cape Town (RSA) 13,015km	4th, 5th, 6th, 10th / NA
1991	1	Paris (FRA)~Tripoli (LAR)~Dakar (SEN) 9,186km	7th, 10th, 14th / NA (The first entrant as a Japanese truck manufacturer)

Country Code: ARG=Argentina CHI=Chile EGY=Egypt ESP=Spain FRA=France LAR=Libya NIG=Niger POR=Portugal RSA=South Africa SEN=Senegal