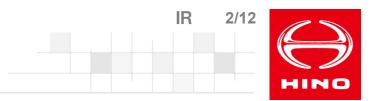




July 26, 2013 Hino Motors, Ltd.







1. Sales Turnover

Global Unit Sales



★Record-High

%Record-High for 1Q

(Units)

		FY2014 1st Quarter ('13/4-6)		FY2013 1st Quarter ('12/4-6)	Change	Change (%)
	Japan		8,719	8,853	-134	-1.5%
Ву	Asia	※	19,046	18,618	+428	+2.3%
Geographic	Central and South America	*	3,420	2,969	+451	+15.2%
grap	Europe/Africa	*	2,162	2,022	+140	+6.9%
	North America		2,152	※ 2,211	- 59	-2.7%
Region	Oceania		1,408	1,319	+89	+6.7%
ion	Middle East		1,053	1,030	+23	+2.2%
	Overseas Total	*	29,241	28,169	+1,072	+3.8%
	Total	*	37,960	37,022	+938	+2.5%

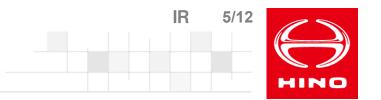
Truck and Bus Market in Japan



%Record-High for 1Q

(Units)

		FY2014 1st Quarter ('13/4-6)	FY2013 1st Quarter ('12/4-6)	Change	Change (%)
	Heavy-duty trucks	2,485	2,840	-355	-12.5%
	(share)	(31.3%)	(31.3%)	(0.0p)	
Hino	Medium-duty trucks	2,221	2,190	+31	+1.4%
00	(share)	(39.3%)	(35.0%)	(+4.3p)	
Re	Light-duty trucks	3,531	3,328	+203	+6.1%
Registered	(share)	(20.5%)	※ (20.7%)	(-0.2p)	
ter	Total trucks	8,237	8,358	-121	-1.4%
ed	(share)	※ (26.7%)	(26.6%)	(+0.1p)	
	Buses	482	495	-13	-2.6%
	(share)	(29.3%)	(27.6%)	(+1.7p)	
	Total	8,719	8,853	-134	-1.5%
	(share)	※ (26.9%)	(26.7%)	(+0.2p)	
Ja	Heavy-duty trucks	7,932	9,061	-1,129	-12.5%
pa	Medium-duty trucks	5,646	6,249	-603	-9.6%
 	Light-duty trucks	17,220	16,095	+1,125	+7.0%
Japan Market	Total trucks	30,798	31,405	-607	-1.9%
ket	Buses	1,646	1,795	-149	-8.3%
	Total	32,444	33,200	-756	-2.3 %



2. Consolidated Financial Results

Consolidated Unit Sales



★Record-High

%Record-High for 1Q

(Units)

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		FY2014 1st Quarter ('13/4-6)		FY2013 1st Quarter ('12/4-6)	Change	Change (%)
	Japan		9,461	9,337	+124	+1.3%
Ву	Asia	*	18,494	17,913	+ 581	+3.2%
	Central and South America		3,304	※ 3,312	-8	-0.2%
Geographic	North America		2,589	※ 2,786	—197	-7.1%
hic	Europe/Africa		2,024	※ 2,169	—145	-6.7%
Region	Oceania		1,285	1,378	-93	-6.7%
on	Middle East		944	798	+146	+18.3%
	Overseas Total	*	28,640	28,356	+284	+1.0%
	Total	*	38,101	37,693	+408	+1.1%
Supplies and parts for overseas production			1,434	★ 1,748	-314	-18.0%
	Total	*	39,535	39,441	+94	+0.2%

Toyota Brand Vehicles and Engines

(Units)

		FY2014 1st Quarter ('13/4-6)	FY2013 1st Quarter ('12/4-6)	Change	Change (%)
Toyota	suv	36,560	34,279	+2,281	+6.7%
	Loading Vehicles	10,070	10,015	+ 55	+0.5%
Brand	Total	46,630	44,294	+2,336	+5.3%

(Units)

		FY2014 1st Quarter ('13/4-6)	FY2013 1st Quarter ('12/4-6)	Change	Change (%)
ш	Japan	2,765	3,264	-499	-15.3%
Engines	Overseas	2,760	5,311	-2,551	-48.0%
es	Total	5,525	8,575	-3,050	-35.6%

^{*} Engines are Hino shipment base.

Consolidated Income (Loss) Statement

★Record-High **※Record-High for 1Q**

(Billions of yen)

				<u> </u>
ltem	FY2014 1st Quarter ('13/4-6)		Change	Change (%)
Net sales	※ 413.9	372.1	+41.8	+11.2%
	<7.7%>	<4.1%>	<+3.6p>	
Operating income	★ 32.0	15.2	+16.8	2.1 times
Non-operating income (loss)	(1.1)	(1.7)	+0.6	_
Investment gain (loss) on equity method	(0.2)	(0.0)	-0.2	_
	<7.4%>	<3.6%>	<+3.8p>	
Ordinary income	★ 30.7	13.5	+17.2	2.3 times
Extraordinary income	0.0	0.8	-0.8	-95.4%
Extraordinary loss	0.2	0.1	+0.1	+98.6%
	<7.4%>	<3.8%>	<+3.6p>	
Net income before income taxes and minority interests	★ 30.5	14.2	+16.3	2.1 times
	<5.5%>	<2.7%>	<+2.8p>	
Net income	※ 22.8	10.0	+12.8	2.3 times

Note: Figures in parentheses (<>) indicate income margin.

Consolidated Net Sales



(Billions of yen)

					(Dillions of yen)
		FY2014 1st Quarter ('13/4-6)	FY2013 1st Quarter ('12/4-6)	Change	Change (%)
	Heavy-duty trucks	32.2	35.4	-3.2	-9.0%
ے	Medium-duty trucks	12.9	12.5	+0.4	+3.2%
Japan	Light-duty trucks	13.7	12.4	+1.3	+10.8%
3	Total trucks	58.8	60.3	-1.5	-2.4%
	Buses	7.9	9.1	-1.2	-13.2%
	Subtotal	66.7	69.4	-2.7	-3.8%
0	Completed vehicles	126.9	103.6	+23.3	+22.5%
Overseas	Supplies and parts for overseas production	1.0	1.3	-0.3	-24.9%
S	Subtotal	127.9	104.9	+23.0	+21.9%
	Total trucks and buses	194.6	174.3	+20.3	+11.6%
	Service parts	22.9	20.3	+2.6	+12.8%
	Others	42.6	42.1	+0.5	+1.1%
_	Vehicles	103.9	95.3	+8.6	+9.0%
Toyota	Overseas unit supply business	41.5	31.6	+9.9	+31.5%
מ	Others	8.4	8.5	-0.1	-0.8%
	Subtotal	153.8	135.4	+18.4	+13.6%
	Total net sales	413.9	372.1	+41.8	+11.2%



Consolidated Operating Income by Segments

(Billions of yen)

	FY2014 1st Quarter ('13/4-6)		FY2013 1st Quarter ('12/4-6)		Change	
	Net sales	Operating income	Net sales	Operating income	Net sales	Operating income
		<9.0%>		<3.8%>	+6.7%	2.5 times
Japan	327.0	29.5	306.6	11.7	+20.4	+17.8
		<5.9%>		<4.0%>	+33.7%	+97.6%
Asia	130.4	7.7	97.5	3.9	+32.9	+3.8
		<3.7%>		<1.5%>	+14.9%	2.8 times
Other Areas	41.7	1.5	36.3	0.5	+5.4	+1.0
Consolidated adjustment	(85.2)	.2) (6.7) (68.3) (0.9		(0.9)	— 16.9	-5.8
		<7.7%>	<4.1%>		+11.2%	2.1 times
Total	413.9	32.0	372.1	372.1 15.2		+16.8

Note: Figures in parentheses (<>) indicate operating income margin.

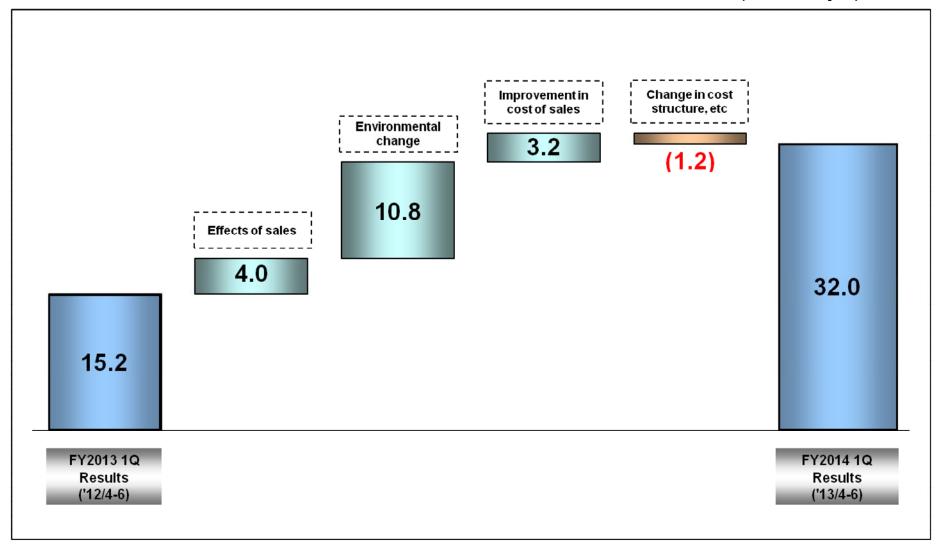
Percentages in the column "Change" indicate year-on- year change.



Increase in operating income: ¥+16.8 billion (¥15.2 billion to ¥32.0 billion)

(Billions of yen)

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Trends in the Quarterly Consolidated Sales and Operating Income



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12/12

