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CSR > Previous Reports > 2011Report > Data collection of Social Report in fiscal year 2010

Data collection of Social Report in fiscal year 2010

To Our Customers

> Incidence of Recalls and Remedial Measures by Hino Motors in Japan

To Our Employees

- Number of employees
- > Frequency of Temporary Absences Due to Accidents by Industry
- > Participants in Mental Health Care Study Sessions Held for Managers
- Results of Surveys on Employee Morale

■ Incidence of Recalls and Remedial Measures by Hino Motors in Japan

Details	FY2008	FY2009	FY2010
Recalls	17	10	17
Remedial measures ^{※1}	0	1	1
Service campaigns ^{※2}	11	8	8

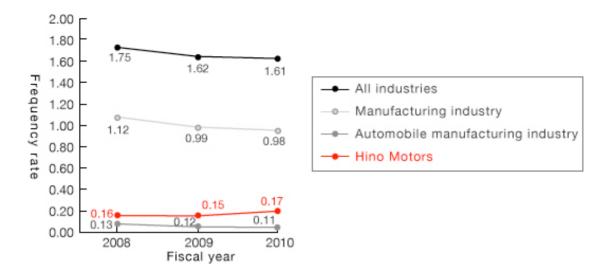
Notes:

- 1. Remedial measures: Although not constituting a violation of the Road Trucking Vehicle Act of Japan, the remedial measures system requires manufacturers to notify Japan's Ministry of Land, Infrastructure, Transport and Tourism of any issues that are deemed to require attention in terms of either safety or pollution prevention. Vehicle repairs must be completed free of charge.
- 2. Service campaigns: Pursuant to an official notice issued by the Ministry of Land, Infrastructure, Transport and Tourism of Japan, vehicle manufacturers are obligated to inform product users of any quality issues that do not fall within the scope of recalls and remedial measures. In the event that such notifications are made, manufacturers are further obligated to inform the Ministry of relevant details.

■Number of employees

	March 31, 2009	March 31, 2010	March 31, 2011
Males	9,923	10,180	10,195
Females	671	687	685
Total	10,594	10,867	10,880

■Frequency of Temporary Absences Due to Accidents by Industry



■ Participants in Mental Health Care Study Sessions Held for Managers

Business site	2008	2009	2010
Head Office/Hino Plant	83	110	130
Hamura Plant	65	120	72
Nitta Plant	5	17	10
Tamachi Office	3	11	15
Company-wide Total	156	258	227

■Results of Surveys on Employee Morale

FY2010 FY2009 Individual awareness Individual awareness 4.0 3.4 (±0 3.4 Attitude Attitude 3.3 Workplace Workplace toward toward 3.3 climate climate work work 2.0 3.6 3.5 2.0 +0.12.7 (±0 2.7 3.3 Peace of Attitude Peace of Attitude 3.4 (±0) mind 3.4 mind toward toward superiors superiors Self-assessment Self-assessment communications communications