

Social Performance

To Our Stakeholders

To Local Communities around the World

As an integral component of its CSR Charter, contributing to local communities around the world is a primary goal of the HINO Credo.

- We strive to provide products that are safe and environmentally friendly, pursuing a responsible balance with the environment in all of our corporate activities
- We strive to contribute to local communities in all the regions where we do business
- We are devoted to good corporate citizenship, complying with laws and regulations and maintaining high ethical standards

Hino Motors engages in social contribution activities that are deeply rooted in the countries and communities in which it conducts business. In line with its CSR Guidelines, it places considerable emphasis on contributions in four core areas: transportation support, protection of the global environment, cultural events and the arts, and providing community support. Accordingly, Hino Motors makes every effort to contribute to growth in these areas.

☒ Social Report Special Feature:

Developing Human Resources at the Hino Technical Skills Academy, a New Generation of Master Craftsmen

☒ Social Report Special Feature:

Donating Valuable New Technologies to Automobile Mechanic Vocational Schools

☒ Transportation Support **NEW**

☒ Protection of the Global Environment

☒ Cultural Events and the Arts

☒ Community Support **NEW**

Social Performance

Social Contribution Activities

Transportation Support

Hino Motors and its Group companies support social contribution activities and provide transportation and delivery assistance, along with the donation of vehicles, in disaster-stricken regions.

Hino Motors and its Group companies donated funds and relief supplies to areas in Hiroshima damaged by the last landslides.

NEW Hino Motors dispatched a water tank truck used at its Koga Plant to areas damaged by torrential rains brought by Typhoon No. 18 and donated funds to those in need.



The water tank truck dispatched from the Koga Plant in Ibaraki Prefecture, Japan

NEW Hino Motors Manufacturing (Thailand) Ltd., J-Filter Co., Ltd., Koshin Seikoshō, Ltd., and Saitama Kiki Co., Ltd. donated funds to earthquake-damaged areas in Nepal.



A monetary donation was presented by a representative of Thailand-based J-Filter Co., Ltd. in Thailand.

Hino Motors Manufacturing (Thailand) Ltd. presented the Thai Royal Family with a medium-duty truck in honor of the 50th anniversary of its founding.



At the presentation ceremony with Princess Maha Chakri Sirindhorn in Bangkok, Thailand

PT. Hino Motors Manufacturing Indonesia and PT. Hino Motors Sales Indonesia jointly donated a repair vehicle to be used for maintaining public buses.



The donated vehicle is used to make repairs of buses used for public transportation in Jakarta, Indonesia

Hotai Motor Co., Ltd. provided a blood-donation bus to the Taipei Blood Center and the Yilan Blood Center as part of its social contribution activities.



The blood donation buses donated to the cities of Taipei and Yilan, Taiwan

NEW Hino Motors Sales (Malaysia) Sdn. Bhd. donated a truck to the Malaysian Red Crescent.



The donated truck in Kuala Lumpur, Malaysia

Hinopak Motors, Ltd. donated funds to a medical center and relief supplies to an area damaged by flooding.



Presenting a donation to the medical center in Karachi, Pakistan



Donating utensils and bedding supplies to flood victims in Punjab, Gilgit Baltistan, Azad Jammu & Kashmir regions, Pakistan

Hino Motors Manufacturing (Malaysia) Sdn. Bhd. donated relief supplies to an area damaged by flooding.



Donating to people in a flood-damaged area in the state of Kelantan, Malaysia

Hino Motors participated in activities organized by the Society of Automotive Engineers of Japan (JSAE), and employees gave classes about basic engineering for children at a disaster-afflicted area in Ishinomaki City, Miyagi Prefecture.



A member of the Hino Motors Managers Association volunteered his time to teach classes at Ishinomaki Elementary School in Miyagi Prefecture, Japan

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Social Contribution Activities

Protection of the Global Environment

Hino Motors and its Group companies carry out various activities to protect the global environment.

Hino Motors and its group companies worked together to maintain rural mountain areas and plant trees.



Cutting grass in the Hino Forest marking its 70th anniversary in Tokyo, Japan



Employees of J.Filter Co., Ltd. planted trees in a mangrove forest in the province of Chachoengsao, Thailand

An initiative to protect sea turtles was jointly carried out by PT. Hino Motors Manufacturing Indonesia, PT. Hino Motors Sales Indonesia, and Hinopak Motors, Ltd.



Young turtles were freed on Bali's Selengan Island in Indonesia



Young turtles were set free on Sandspit Beach Krachi, Pakistan

Cleanup and tidy-up activities in areas surrounding business sites were carried out by Hino Motors and its Group Companies.



Cleanup activities were carried out in the neighborhood surrounding the Hino Plant of Hino Motors, Ltd. in Tokyo, Japan.



Cleanup activities were carried out in the neighborhood surrounding the Hamura Plant of Hino Motors, Ltd. in Tokyo, Japan.



Cleanup activities were carried out in the neighborhood surrounding the Koga Plant of Hino Motors, Ltd. in Ibaraki Prefecture, Japan.



Employees of Gifu Hino Motor Ltd. clean up the neighborhood in Gifu Prefecture, Japan



Cleanup activities were carried out in the neighborhood surrounding the office of Soushin Co., Ltd. in Saitama Prefecture, Japan



Cleanup activities were carried out in the neighborhood surrounding the office of Takebe Tekkosho Co., Ltd. in Kanagawa Prefecture, Japan



Cleanup activities were carried out in the neighborhood surrounding the office of Hino Motors Vietnam, Ltd. in Hanoi, Vietnam



To celebrate Earth Day, employees at Hino Motors Canada Ltd., joined a clean up event at a public park in the province of Ontario, Canada



Employees from Hino Motors Manufacturing U.S.A. Inc. clean up the riverbank along the Ohio River in West Virginia, U.S

Social Performance

Social Contribution Activities

Cultural Events and the Arts

Hino Motors and its Group companies participate in and provide support for cultural and arts events in the areas where it operates as a way to contribute to local communities.

Hino Motors and its Group companies expressed appreciation to their communities by holding various events for the public at their sites



The Headquarters and the Hino Plant held an autumn festival in Tokyo, Japan



The Hamura Plant held a cherry blossom festival in Tokyo, Japan



The Nitta Plant held an autumn festival in Gunma Prefecture, Japan

Hino Motors deepened its relationship with local communities by participating and extending cooperation in local industry festivals and other events.



Hino Motors took part in a festival in Hino City in Tokyo, Japan, where its Headquarters and plant are based



The Hamura Plant joined a summer festival in Hamura, Tokyo, Japan



The Nitta Plant joined a teaching exhibition in the city of Ota, Gunma Prefecture, Japan



The Koga Plant joined a local festival in the city of Koga, Ibaraki Prefecture, Japan



Hino Motors participated in the local Gozenyama Festival in Ibaraki Prefecture, opening its proving ground to the public



Hino Motors' Managers Association voluntarily participated in the Shinsengumi Festival, a traditional event held in the city of Hino, Tokyo, Japan



Employees from the Koga Plant participated in the Koga Hanamomo Marathon in Ibaraki Prefecture, Japan



Saitama Kiki, Co., Ltd . participated in the Chichibu Ryusei Festival in Saitama Prefecture, Japan

Hino Motor Sales Australia Pty, Ltd. (HMSA), Toyota Australia and Sutherland Shire Council provide Sustainability Grants to community projects and services delivered by local non-profits engaged in social, environmental, economic, and cultural development.



Representatives from HMSA signed an agreement for supporting local cultural activities in New South Wales, Australia

Social Performance

Social Contribution Activities

Community Support

Hino Motors and its Group companies worked closely with local communities to support education and community development.

- ☒ Developing Human Resources at the Hino Technical Skills Academy, a New Generation of Master Craftsmen
- ☒ Donating Valuable New Technologies to Automobile Mechanic Vocational Schools

Hino Motors donated a "Hino library" of books to primary and junior high schools near its Memuro Proving Ground in Hokkaido, Japan.



A Hino library of books donated in Hokkaido, Japan

Hino Motors and its Group companies organized the lessons in design and sports for local children



Lesson in design by the Hino Motors' Design Division in Tokyo, Japan



Lesson in rugby by Hino Motors' rugby club in Ibaraki Prefecture, Japan



Members of Hino Motors Sales (Thailand) Ltd. gave soccer lessons in Thailand

Hino Motors and its dealers around the world donated vehicles and engines to auto mechanic vocational schools for use in teaching.



Hino Motors Sales (Thailand) Ltd. donated engines to technical colleges in Thailand

Hino Motors' Hino Plant, Hamura Plant, and other plants along with a number of group companies in and outside Japan held factory tours for elementary and high school students and carried out internship programs to support education.



A tour of the Hamura Plant in Tokyo, Japan



Nishitohoku Hino Motor Ltd. gave tours of its repair workshop in Yamagata Prefecture, Japan



J-Bus Ltd. gave tours of its Plant in Ishikawa Prefecture, Japan



Saitama Kiki Co., Ltd. gave tours of its Plant in Saitama prefecture, Japan



Students take part in a vocational experience program hosted by Hino Hutech Co., Ltd. in Tokyo, Japan



Hino Motors Manufacturing Mexico, S.A. DV C.E. gave tours of its plant in the state of Guanajuato, Mexico.



Hino Motors Manufacturing Colombia, S.A., gave tours of its plant in Cundinamarca Department, Colombia.

NEW Hiroshima Hino Motor Ltd. provided support for Hiroshima City University's Kids Campus early childhood education program.



A 2015 Kids Campus event in Hiroshima Prefecture, Japan

Group companies in and outside Japan, including Hino Motors' Hino, Hamura, Nitta, and Koga plants, organized various traffic safety awareness activities.



Hino Motors' head office and the Hino Plant held motorcycle safe-driving seminars in Tokyo, Japan



Traffic safety classes were held by the Koga Plant in Ibaraki Prefecture, Japan with a heavy-duty truck provided by Chiyoda Unyu Co., Ltd.



Traffic safety promotion activities were held by Hokkaido Hino Motor Ltd. in Hokkaido, Japan
* Activities for raising awareness of traffic safety and notifying drivers to slow down and use seat belts

NEW Nagano Hino Motor Ltd. celebrated its 60th anniversary with the donation of wheelchairs to Nagano Prefecture, Japan.



Wheelchairs donated in Nagano Prefecture, Japan