# **Corporate Information**

Company Name Hino Motors, Ltd.

Business Lines Trucks and buses, commercial vehicles and

> passenger cars produced for Toyota Motor Corporation, automotive and industrial diesel engines, vehicle parts, others

Headquarters 1-1 Hinodai 3-chome, Hino-shi, Tokyo

August 1, 1910 Founded

Established May 1, 1942

72.7 billion yen\*1 Paid-in Capital

Number of Employees\*1

34,548

Net Sales\*2

1,815.6 billion yen

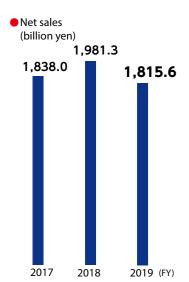
Operating Income\*2

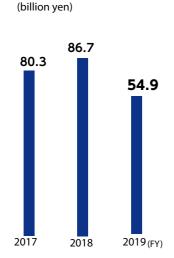
54.9 billion yen

| Profit attributable to owners of the parent\*2

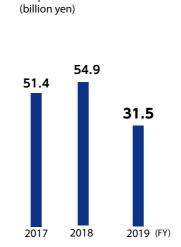
 $31.5_{\,\text{billion yen}}$ 

# Trends in business results





Operating income



Profit attributable to owners of

the parent

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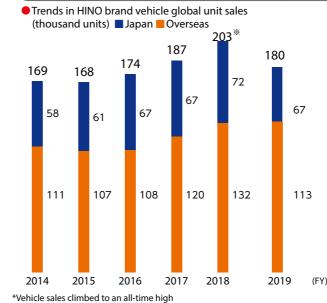
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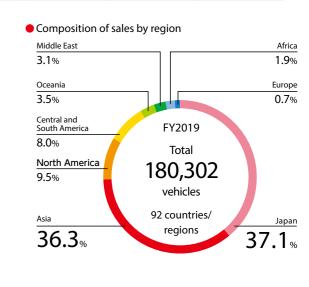
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<sup>\*1</sup> As of March 31, 2020 (consolidated)

<sup>\*2</sup> Fiscal Year 2019 (consolidated)

# HISTORY<sub>of</sub>

# **Hino Motors**

In 1917, Hino Motors successfully test produced Japan's first 100% domestically designed and manufactured truck, applying its technology to help promote the movement of people and goods. After World War II, Hino Motors supported Japan's reconstruction with trailer trucks equipped with diesel engines. The Company went on to develop the trucks and buses that were responsible for mass transportation during Japan's period of high economic growth. In more recent years, Hino Motors has taken on social challenges related to the movement of people and goods by leveraging cutting-edge technologies including AI and IoT. Today, Hino Motors is embracing the new challenges of a period of Contessa 1300 Deluxe (1964)

revolutionary change the likes of which is seen only once a century.

■ TGF Model A Truck (1917) Japan's first 100% domestically produced truck was the starting point for Hino Motors

T10 and T20 Model Trailer Trucks (1946)

This 100% domestically produced heavy-duty trucks inspired and encouraged the people of Japan in the aftermath of the war.



Super Dolphin Series (Dolphin Turbo 8.8)(1981)

This marked the birth of a powerful low-emission vehicle loaded with new ideas and technologies, including the world's first downsized engine using a curved impeller and turbo compressor.



HIMR was the world's first hybrid bus, and was unveiled at the 28th Tokyo Motor Show. It was commercially launched in 1991



### 1910s

#### From Gas Lamps to **Auto Industry**

The history of Hino Motors began with the establishment of Tokyo Gas Industry Co., Ltd. in 1910. At the time, the gas business was a symbol of modernization, but the Company entered the auto industry, looking further ahead to a new era.



1923

## 1940s

#### Diesel Engine Trucks Contribute to Post-War Recovery

Utilizing diesel engine technology developed during the war, Hino Motors developed large-scale trailer



1947

#### 1950s

#### Laying Foundations as a Comprehensive Automaker

This marked the beginning of the high-growth period Riding an economic wave. automakers continued to increase production, and fullfledged motorization began.

#### 1960s

Tokyo Motor Show. It received

the globe for its high

performance and design.

rave reviews from around

#### The Challenge of Motorization

In 1966, Hino Motors began a partnership with Toyota Motor Corporation. While production of Hino Motors' passenger cars will be discontinued, production of the Toyota HILUX commences at the Hamura Plant, laying the foundation for the Toyota-Hino alliance.



### 1970s

Hino Motors Becomes the Top Truck Manufacturer by Refining Technologies in an Era of Emissions Regulations

Diesel vehicle exhaust emissions regulations began the following year in 1974, when Hino Motors became Japan's heavy- and medium-duty truck market share leader. With regulations gradually becoming stricter, the engineering team continued working hard to pass standards.



#### HINO600

Developed the common bonnet-type truck for the North American market. It was subsequently named the 2011 Truck of the Year (in the medium-duty category) by American Truck Dealers.



Hino Poncho Featuring a low floor that

makes it easy to get on and off, which is ideal for community buses, it won the 2006 Good Design Award.



Addressing the world's increasingly severe environmental challenges, in 2003 Hino Motors developed the Dutro light-duty truck, which is equipped with a hybrid system. It has since become and remains the flagship model among Hino Motors' hybrid vehicles.



#### Hino S'elega

As the next-generation heavy-duty tourist bus offering significantly improved safety features that came standard with an Emergency Driving Stop System (EDSS), a world first for a truck or bus, the Hino S'elega underwent a minor model change in 2018.



#### Hino Ranger

In 2017, there was a full model change for the first time in 16 years. In 2018, minor changes were made to improve safety performance, fuel efficiency, and comfort.

Hino Profia Hybrid Newly released in 2019, it is equipped with the world's first hybrid system that uses AI. It contributes to reducing environmental load and driver fatigue while maintaining the basic performance



of a diesel vehicle.

Hino Blue-Ribbon Hybrid Articulated Bus Hino Motors jointly developed Japan's first hybrid articulated bus with Isuzu Motors, Ltd. to solve

2010s

Truly Global Company

environmental regulations,

the EV shift accelerated.

With the advancement of

for connected cars and

ICT technology, expectations

autonomous driving grew, and

the automotive industry faced

a major turning point the likes

of which is seen only once

a century.

2016

Amid tougher global

societal problems such as environmental issues and a shortage of drivers in the transportation industry. It is the world's first fixed-route bus to have EDSS as standard equipment, achieving both mass transportation and a high degree of safety.

#### 1980s

1991

#### Hino becomes a leader in environmental technology

In the 1980s, automakers competed for various technologies. Hino Motors' engineering team reached new heights of success with a proprietary environmental technology, thereby pioneering the subsequent hvbrid era.

## 1990s

company's 50th anniversary Hino revamped its corporate philosophy and logo mark. With the strong ven forcing companies to relocate verseas, Hino Motors focused on building a global

#### From Hino of Japan to Hino of the World

On the occasion of the



# 2000s

#### A Member of the Toyota Group

In 2001 Hino Motors became a wholly owned subsidiary of Toyota Motor Corporation and assumed responsibility for the Toyota Group's bus and truck business under the HINO brand. In 2007, overseas sales volume exceeded domestic sales volume for the first time



2011

2008

2012

## 2018~ A New Challenge as a

#### Accelerating business innovation to resolve customer and world issues

The medium- to long-term management strategy, Challenge 2025, was announced in October 2018 with the aim of resolving customer and world issues. lino promote the cultivation of partners with the same intentions keep tackling challenges in new



## Toward the Future 2020

2019

1214	1923	1929	1939	1273	1247	124/	1234	1930	1903	1 204	1303	1970	12/2	1903	1900
Outbreak of World War	Great Kanto Earthquake	Great Depression	Outbreak of World War II	End of the war	Hideki Yukawa receives Nobel Prize in Physics	Enforcement of the Constitution of Japan	1st Tokyo Motor Show	Tokyo Tower opens	Creation of Japan's first super highway, the Meishin Expressway	Tokyo Olympics	Tomei Expressway opens	Osaka Expo	The reversion of Okinawa to Japan	Plaza Accord	Enforcement of the Equal Employment Opportunit Act for Men and Women



establishment of Hino Heavy Industry Co., Ltd. Photo shows a Hino factory at the end of World War II.



Partnership with Renault S. A. Hino Motors formed a technical tieup with Renault and produced the Renault 4CV compact passenger car (1953-1961).



First global expansion Hino's first steps toward global expansion were taken in 1962 when the first overseas distributor Victory Automobiles Co., Ltd., was created in Thailand, and the first overseas manufacturing company Hino Motor Sales (THI), was later

established in 1964.



Partnership with Toyota Motor Corporation Hino Motors, Ltd. and Hino Motor Sales, Ltd. (now Toyota Motor Corporation) created a business



Hino Motors participated in its first Dakar Rally in 1991. In 1997, it swept 1st, 2nd, and 3rd places, proving to the world that its vehicles' can perform in harsh environments.

2020 marked Hino's 29th consecutive appearance.



2005

Koga Plant With the aim of building a global production system, Hino Motors reorganized this domestic plant. turning it into its largest and most advanced plant. Koga Plant began full-scale operation in 2017 as the mother plant for medium- and heavy-duty vehicle production.



Partnership with Volkswagen Truck & Bus Hino Motors reached an agreement with Volkswagen Truck & Bus (now TRATON GROUP) to build a strategic cooperative relationship



TRATON and HINO start E-Mobility Joint Venture Hino will combine strength as leading commercial vehicle manufactures through joint planning of commercial EVs. We will team up to shorten lead times for e-mobility products, that further embodying helping to reduce lobal CO2 emmisions and fighting alobal warming.