

The Power that Sustains Hino Motors

Showing Leadership in the Community through Social Initiatives

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>Joined Hino Motors in Pursuit of New Challenges

I joined Hino Motors Canada, Ltd. (HMC) in September 2013 after many years working in the large automotive parts manufacturing company, looking for additional challenges and an opportunity to develop my career. I was motivated by the fact that the Company's ethics and values matched mine, and by the appeal of joining an industry leader.

I am currently the Corporate Human Resources Manager for HMC. I also sit on our Social Committee, which promotes our community initiatives in Ontario province where we are based. These initiatives are diverse and range from park cleanup efforts, supplies food to local food bank, donations to children's hospitals, donating trucks for local college, and involvement in community cultural events.

>Community Initiatives Becoming Integrated into the Corporate Culture

Teamwork is essential to advancing our various community initiatives, which are extremely rewarding and we are very proud of. Above all, these initiatives are becoming ingrained into the culture at HMC, and we plan to put even more effort into them as a company.

Our initiatives have drawn praise from local governments, and we were delighted when a sign with the HMC logo on it was erected at the park where we organize an annual clean-up event.

In aiming to remain an industry leader in the commercial vehicle market in Canada, HMC will pursue diverse community initiatives to try to explore the needs of communities and remain a trusted entity among community citizens.



Community initiative



Tara LeBlanc and Yumiko Kawamura, President of HMC